

## Video competition

🎥 And ... Action!: in a home-made video, you talk about your work placement traineeship abroad during or following your training course.

### Why a video competition?

No one is better placed to report on their experiences abroad or expectations of a period abroad than young professional people like YOU, who have been part of the adventure. That's why we're launching this video competition.

### Who can enter the competition?

Any young professionals who take part in a mobility project funded by Movetia can enter the competition. It doesn't matter whether you are waiting to start your stay abroad and report on your expectations, are abroad right now and make a video directly on the spot or whether you have already returned to Switzerland following the work placement abroad and talk about your experiences. It's up to you how and with whom you implement your idea – let your imagination run wild!

### What could I win?

The best three videos will be selected on 22nd October 2019 by a panel of judges consisting of Movetia employees. Premieres will be held to celebrate the winning shorts on the occasion of the annual event attended by some one hundred stakeholders in vocational education and training on 13th November 2019. The winners will be contacted in early November for the presentation of the prizes.

One of these prizes awaits the three winners, so that the personal highlights can continue to be captured and / or made visible:

1. **GoPro** – explore the world and film it creatively
2. **Mini Smartphone projector** – share your adventures on a big screen
3. **Portable Smartphone tripod**– for wobble-free video recordings

### What will the video be used for?

By submitting a video, you agree to the video being shown by Movetia at events. You also consent to your video being published on our Website or on social media (YouTube, Facebook, Twitter, Instagram, LinkedIn). Please remember to obtain the same permission from everyone who appears in the video too. There is no time limit to your consent, unless you withdraw it. As from that point in time, your video material will be removed from YouTube and no longer used for new posts, but past contributions will not be deleted.

### Where should I send in the video?

**Deadline:** The video must be submitted by 3rd October 2019 at the latest  
**Recipient:** [berufsbildung@movetia.ch](mailto:berufsbildung@movetia.ch)  
**Send:** By [www.wetransfer.com](http://www.wetransfer.com)

## Making the video

Movetia is the national agency for exchange and mobility and supports young professionals, during or following their training, with funding for a work placement training period abroad. Your work placement traineeship abroad is also co-funded by Federal government funding via Movetia.

### What do I have to consider as regards form?

<b>Length:</b>	Max. 2 minutes
<b>Equipment:</b>	Recordings in landscape format
<b>Creativity:</b>	Anything goes (dancing, singing, music, etc.), be creative
<b>Sound:</b>	Statements must be audible and intelligible, avoid loud background noises (wind, train, etc.)

### What do I have to consider as regards content?

<b>Language:</b>	(Swiss) German, French, Italian or English
<b>Framework:</b>	Introduce persons shown by name, apprenticeship (job title) and the organiser (school, association, etc.) which is dealing with the carrying-out of the work placement training with or without language course abroad
<b>Questions:</b>	Please answer the relevant three questions in the video:

#### If video shot before the exchange

**Find out:** Where are you going and what are you expecting of the host country and of your stay there?

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**Share:** What would you like to learn during your stay? (professionally, linguistically, personally, culturally)

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**Grow:** How do you think this period abroad will benefit you in the future?

#### If video shot during / after the exchange

**Find out:** What have you learned from taking part in this training abroad? (professionally, linguistically, personally, culturally)

**Share:** What are the most formative things that you've experienced during your stay?

**Grow:** How do you think this period abroad will benefit you in the future?

### What are the judges looking for?

The videos will be selected according to the following specifications:

<b>Content and creativity</b>	Have the questions been answered? Is the video creative and does it stand out?
<b>Sound and image</b>	Quality of the film

### What steps do I have to follow?

1. Develop the idea for the video and take into consideration the stated specifications.
2. Record the video and have fun in the process.
3. Conclude the video and check whether all specifications have been considered.
4. Save the video as an MP4 file and draft an e-mail. Don't forget to give your contact details in the covering e-mail (name, address, e-mail address, telephone number).
5. Send off the video before the deadline. Once to the contact person from whom you received the call to enter the video competition and once to Movetia ([vocational.education@movetia.ch](mailto:vocational.education@movetia.ch)).
6. Await the judges' decision. The winners will be contacted in November.
7. As from the premiere on 13th November, the videos will be used by Movetia.

### I'm one of the three winners! What happens next?

**Oscar feeling:** Would you like to answer a few questions about the video, your experiences and the mobility project, live via Skype, during our annual event on 13th November 2019? We look forward to this exchange and, following the selection of the winners, will ask you whether you agree to the live broadcast.