



***Future Trends and Challenges in
Internationalization:
A European Perspective***

**MOVETIA
Lugano, November 21, 2019**

Topics today

- A changing global landscape
- Trends and challenges in mobility
- Digitization and sustainability
- Internationalization strategies
- European university networks: a second chance for the European Higher Education Area
- Tackling the challenge of the populist right



A changing political and academic framework

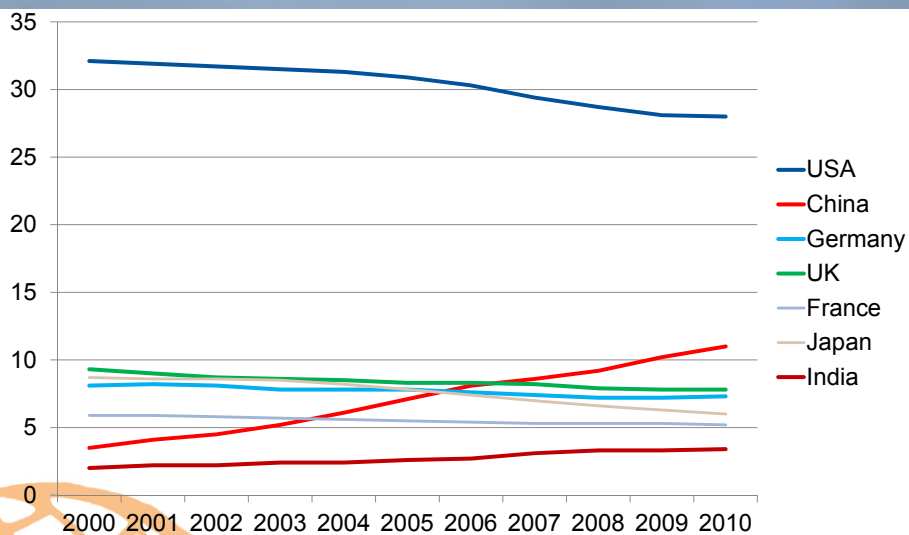
- The end of a „rules-based“ international order (and reliable alliances)?
- Multiple crises, wars and conflicts
- The rise of the populist / radical right
- Challenges to the European Union: the Euro crisis, the refugee crisis, Brexit ...

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Future Trends and Challenges in Internationalization

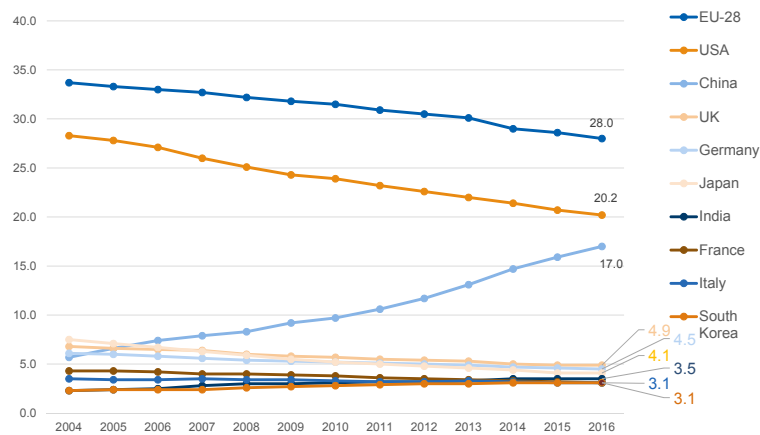
(1) A Changing World of Scholarship: Publications listed in CSIE / SSCI (2012)



DAAD

Deutscher Akademischer Austausch Dienst
German Academic Exchange Service

A changing global landscape of research: scientific publications in % (2019)



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Trends and challenges

- North Atlantic area losing its dominance
- What does that mean for values like academic freedom and institutional autonomy?
- Most of the global South still far behind: a new polarization?
- Are SDGs becoming an effective policy agenda?

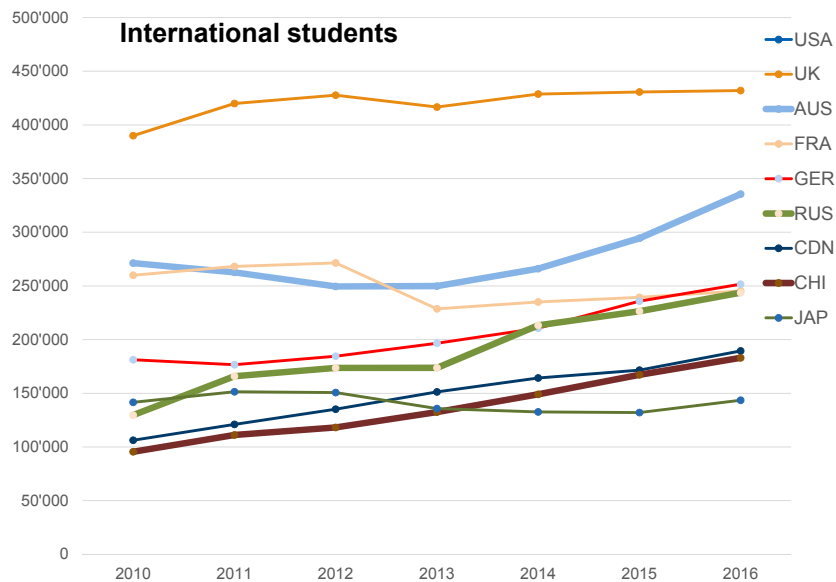
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Time for knowledge diplomacy?

- Keep talking and working with each other, even if governments don't
- Spaces for dialogue and for the defense of academic freedom
- Provide safe harbors for scholars at risk



Factors affecting choices of mobile students

- reputation and quality
- cost (tuition and cost of living)
- graduation rates
- (un)welcoming social environment
- employment opportunities

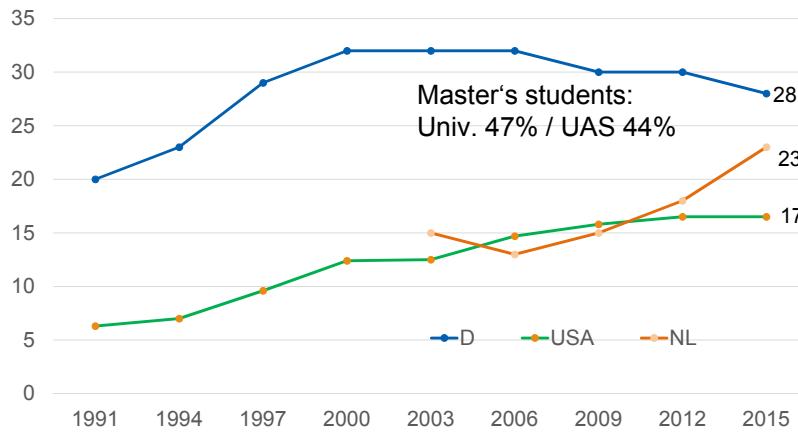


Academic mobility and migration

- Stay rates depend only in part on immigration legislation
- But legislation may still help – or hurt
- Cosmopolitan careers in and beyond academia
- Conflicting expectations: cultural diplomacy vs. skilled immigration

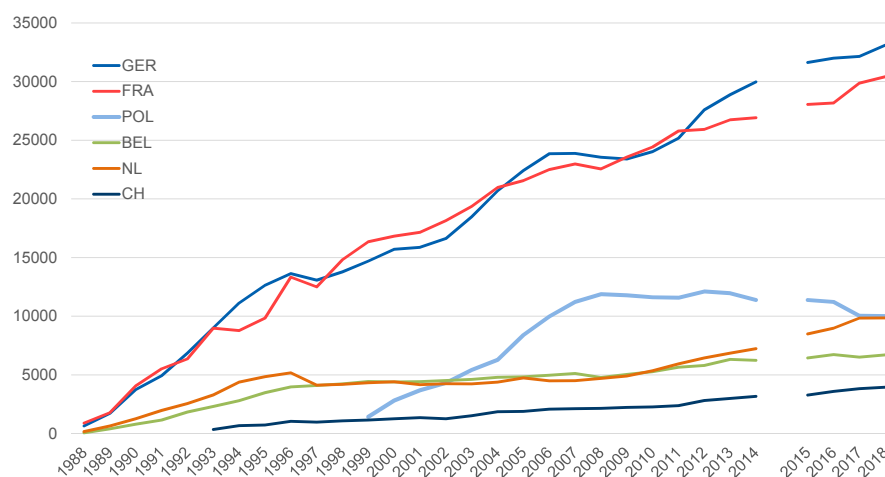


Participation rates in study abroad (credit mobility)



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Erasmus outgoing student mobility



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How to encourage outbound mobility

- Reaching out to under-represented groups:
 - First generation students
 - Immigrant families
 - Engineering, teacher training programs
 - Students with special needs
- Spread the word: the example of peers
- Ensure recognition
- Appetizers: start with shorter stays?



Digitization and internationalization

- How much will digitization impact the brick and mortar university (complement, change, collapse...)?
- How will it affect international cooperation and exchange?
 - Substitute „virtual“ for „real“ mobility?
 - Make physical mobility better prepared and more effective?
 - „Side effects“ of (real) mobility



An issue on the rise: sustainability

- The cost of (flight) travel to the environment
- Alternatives?
- Regional cross-border cooperation
- Long-term vs. short-term



Trends in strategy development

- Drivers of internationalization: academic, economic (incl. innovation and skilled migration), political
- Cooperation and competition: „cooptition“?
- Main topics: student and faculty mobility, internationalization@home, strategic partnerships
- Gathering evidence and measuring impact



Actors in strategy development

- National and European strategies: setting (and funding) agendas
- Institutional strategies: dare to be different



Create European universities (networks)

- A second chance for the European Higher Education Area?
- What is European about EUNs, and what is new?
- New models for learning, research and governance



Cosmopolitans vs. populists

- We are a part of the problem, but also of the solution
- Values like critical thinking and openness need to be developed and defended
- Make sure that internationalization is not just for elites but for everybody: inclusion
- Reach out to society: the „engaged university“



Thank you for your attention
Danke, merci, grazie.

Questions please!

Or write me:
grothus@yahoo.de

