

Internationalisation in Switzerland: Monitoring and perspectives

Annual Higher Education Event 2019
21 November 2019

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Topics

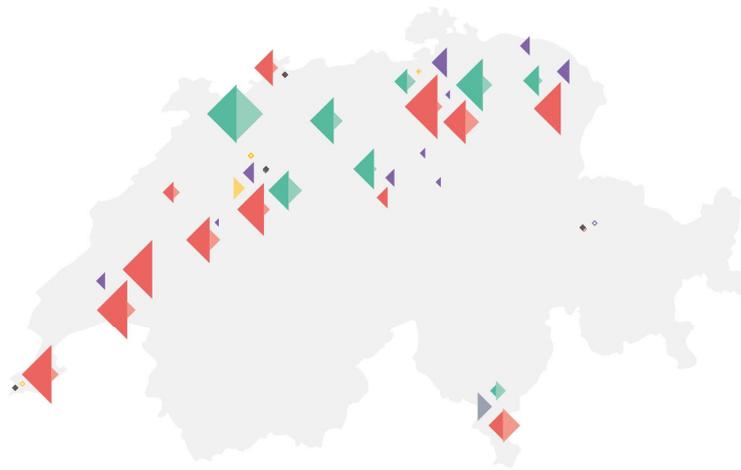
Monitoring

- Presence of internationalisation strategies
- Focus on mobility and cooperation activities

Perspectives

- White paper for mobility and cooperation

Presence of internationalisation strategies



12 UNI
8 UAS
11 UTE
4 CHE
5 acc. institutions

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Strategies among Swiss HEI



- 6** with a standalone strategy for internationalisation
- 22** internationalisation is included in the overall institutional strategy
- 12** no strategy

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Goals of internationalisation

- Inst. reputation / competitiveness / excellence
- Foster innovation and improve the quality of education and research
- Prepare students for a global world
- Global engagement, knowledge sharing, capacity building
- *Glocal*: global learning to better serve the local community
- ...

Internationalisation activities

- Student (and staff) mobility
- Talent recruitment (staff and students)
- Collaboration in networks, alliances and strategic partnerships
- International programmes
- Internationalisation of home curriculum
- Courses developing int. awareness
- ...

Overall strategies and targets

→ National Strategy on exchange and mobility (Confederation and Cantons, 2017): *All young people spend at least once a longer mobility period abroad or in another CH linguistic region during the course of their education.*

→ EHEA target: *By 2020, an EU average of at least 20% of higher education graduates should have had a period of higher-education related study or training period abroad, representing a minimum of 15 ECTS or lasting a minimum of three months.*

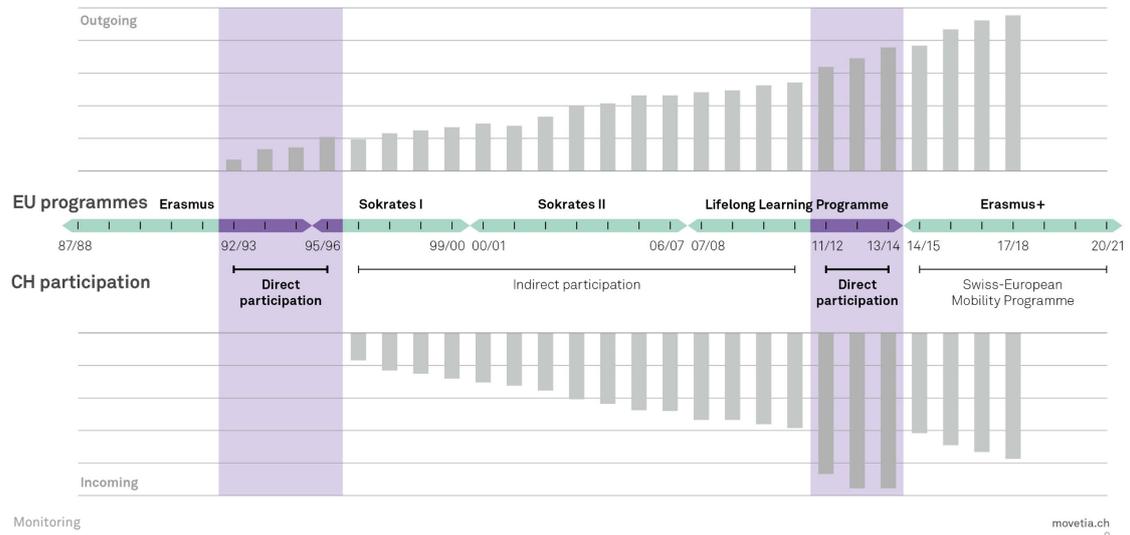
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Mobility Monitoring Facts & Figures



Erasmus and Switzerland....



Number of mobilities 2017/18

Studies



Master level



Traineeship

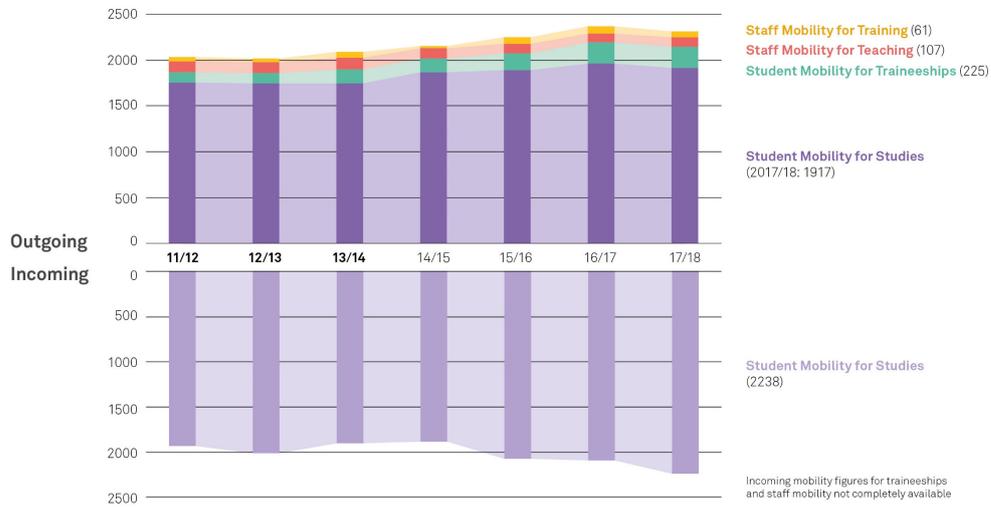


- Universities of Teacher Education
- Universities of Applied Sciences
- Universities

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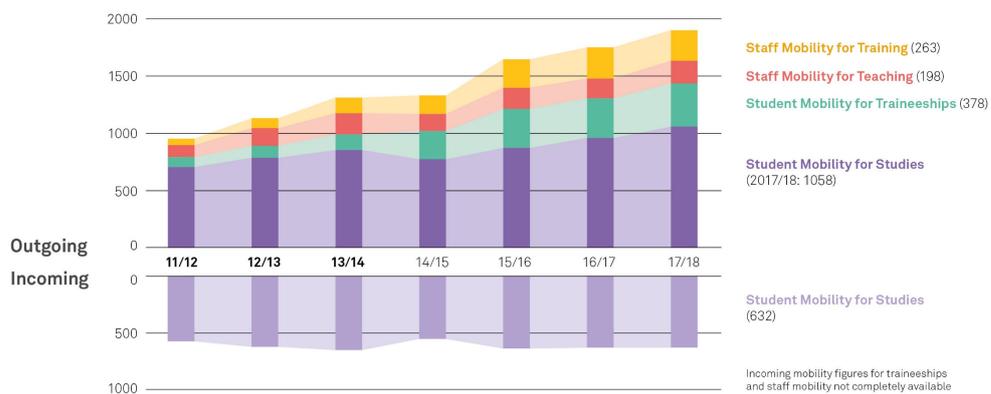
Universities



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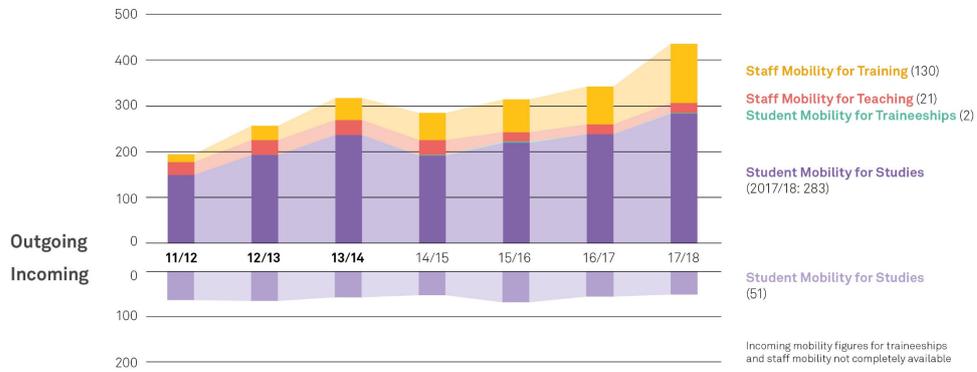
Universities of Applied Sciences



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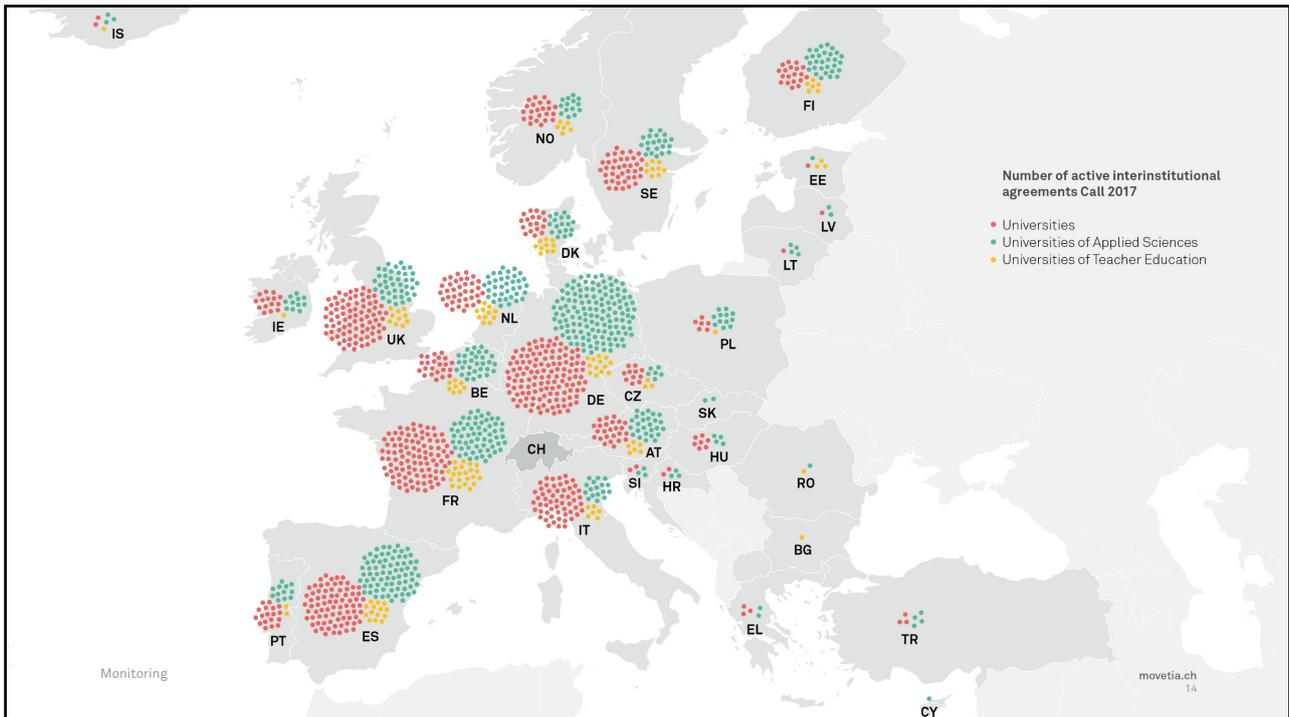
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Universities of Teacher Education



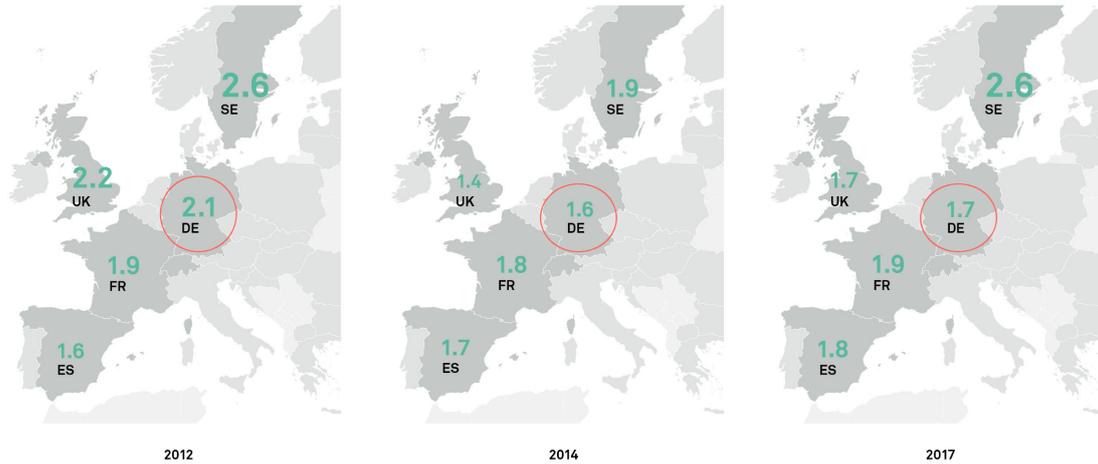
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Ratio: mobility per agreement

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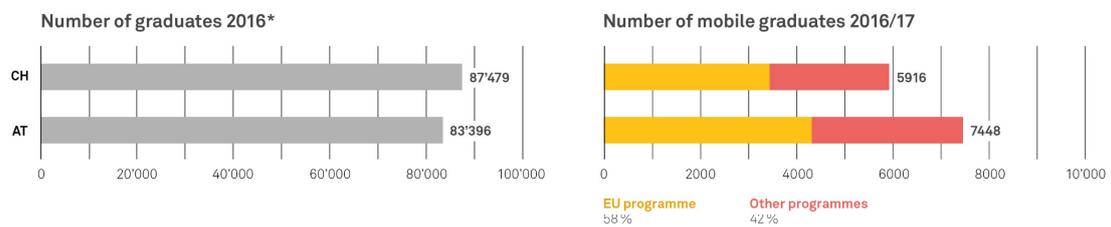
Data: Erasmus+ Call 2016
and SEMP Call 2016
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Data: Erasmus+ Call 2016 and SEMP Call 2016

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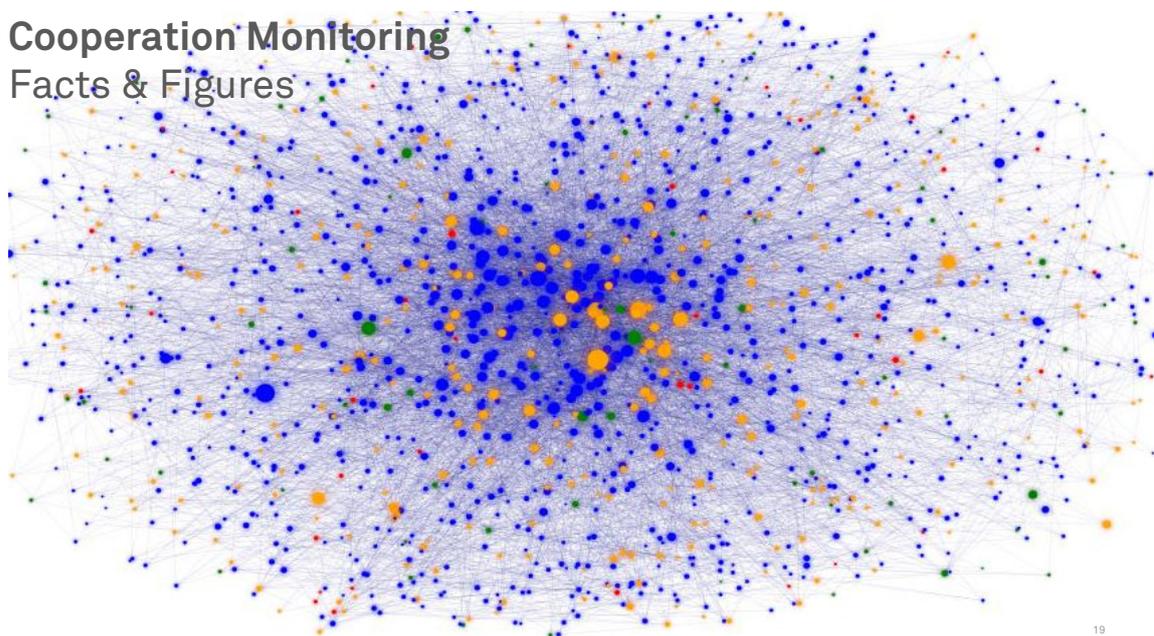
Austria and Switzerland



* ISCED 5-8
Data: Eurostat

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Cooperation Monitoring Facts & Figures

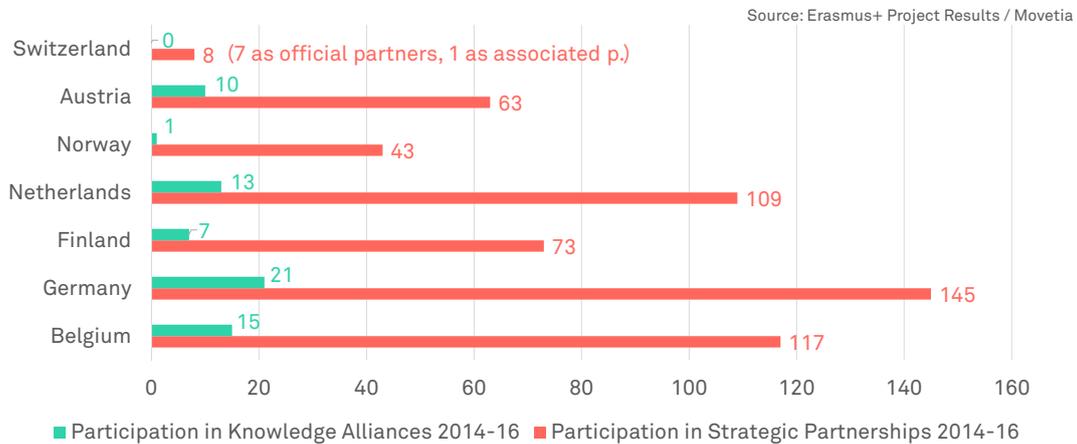


Erasmus+ cooperation projects

- EU-Study (2019) on impact of E+ Strategic Partnerships and Knowledge Alliances
- Study findings based on quantitative survey responses of 258 cooperation projects awarded in 2014-2016
- To date more than 1000 projects have been funded!
- Key finding I: Cooperation leads to an increase in quality, relevance, innovation and accessibility in European higher education
- Key finding II: In 90% of the cases the cooperation between institutions continued beyond the scope of the project

... and what about the Swiss participation?

Switzerland's figures are...



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Conclusions

- Swiss mobility within Europe has been guaranteed after 2014. However, the non-association to E+ has an impact on the development of mobility figures: Switzerland has been set back 1 to 3 years (particularly affected: UAS and UTE).
- The annual growth rate (2014-16) of all E+ countries is \varnothing 9.3%; the SEMP growth rate (2014-17) is \varnothing 5.7%.
- Non association to E+ has a negative effect on the networking and collaboration opportunities of Swiss HEI. Multilateral cooperations are practically non-existent.

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Scambi e mobilità
Exchange and mobility

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