

etia

Austausch und Mobilität  
Echanges et mobilité  
Scambi e mobilità  
Exchange and mobility

move

## Movetia Perspectives («white paper»)

### Challenges in promoting exchange and mobility in and with the Swiss education system

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Swiss National Exchange and Mobility Strategy (2017) = 1 vision

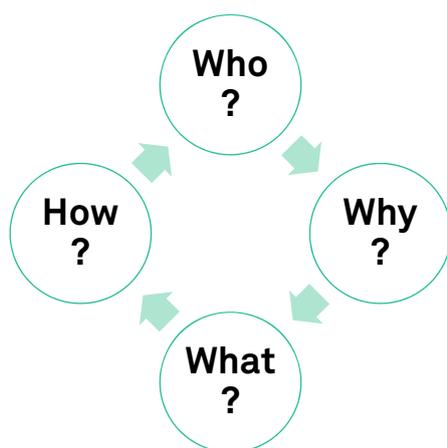
In the course of their education and training or in the transition to working life, all young people take part at least once in a longer-term exchange or mobility activity, national or international.



#### 4 Objectives (Swiss National E&M Strategy - 2017)

- Objective 1 **Recognise and promote exchange and mobility with the aim of achieving higher participation figures and better quality.**
- Objective 2 **Exchange and mobility are anchored in education, in the labour market and in the field of culture and leisure.**
- Objective 3 **There are targeted offers and access to information and offers is guaranteed.**
- Objective 4 **Stable partnerships are established and cooperation with third parties at national and international level is intensified.**

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= grow

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## L'élément perturbateur - la question motivante The disruptive element - the motivating question

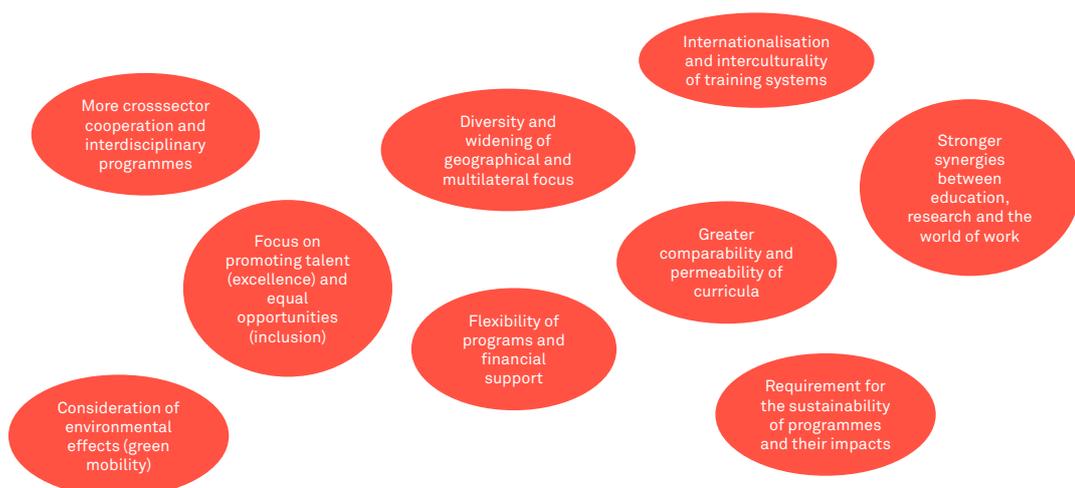
- **Institutions must adapt to a changing, plural and global world in the context of an education system capable of monitoring and even anticipating these changes.**

### How can E&M contribute to this process and support institutions ?

- changing the image of exchange and mobility: E&M enhance the quality of training and education !
- reversing the view : encouraging mobility and exchanges to foster collaboration to... support cooperation to create mobility and exchange within the training system !

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## Trends and observations all over...



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## Switzerland insight: the challenge starts long before the tertiary level (HEI)

- **Challenges that (also) affect the Swiss education system:**
  - E&M do not evoke a very clear reality for many training institutions (except HEI)
  - E&M culture is still “shy” and peripheral in general
  - some institutions are still very much rooted in their local/daily context
  - incoming mobility is not numerous and complex to promote and organize (cost, attractiveness, etc.)
  - a lack of impact and effect studies on the education system and individuals
  - etc.

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## Challenges for Movetia :

### Put more emphasis on the purpose of E&M !

- **skills of the future** = associate the purpose of exchange and mobility with the enhancement of the quality of training
- successfully embed a **culture** of exchange and mobility within the education system and society (openness and cohesion)



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## How !? A more flexible and incisive way of conceiving E&M - 9 paths :

1. Build and support cooperations and partnerships (not only individual mobility)
2. Priority target audiences : students and (new) teachers
3. Mix and balance of competitive and open/discretionary funds
4. Sustainability of supports and funding (mid/long term)
5. More flexibility in programmes design and support instruments
6. Grants or funds to support innovation and creativity in E&M field
7. Measurement of effects and impact (statistic data/impact models)
8. Accompanying measures (communication, incentives, networking and exhibition measures, targeted events, campaigns, ...)
9. Have the necessary human resources in the cantons/institutions and by Movetia

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## In closing and in vision :

- Promotion and support more focused on **quality**, skills of the future, added value for people and the training system through cooperation, exchange or mobility !
- The establishment of a **E&M culture** : in fine = having to justify why we do not make an exchange or cooperation (opt out arrangement) and not the opposite (opt in) !

We are all responsible for that !



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... without forgetting Europe : Erasmus oder Erasmuss !?



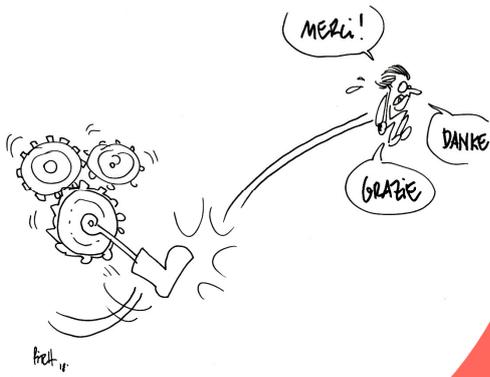
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### Challenge with Europe : access to european cooperation areas – examples

- Risk : not be part of “European Universities” alliances - enhancing the quality and attractiveness of European higher education and boost cooperation between institutions, their students and staff
- Challenge : « Erasmus without paper » - being in the loop bringing Erasmus administration into the 21st century by going digital (replacing a paper-based workflow by a digital one)

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LA MOBILITÉ !



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