



Review of day 1

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*MOVETIA Annual Higher Education Event 2019
Lugano, 21-22 November 2019*

Main points

- 1. (Some) key messages from the speakers' presentations and audience***
- 2. Proposals for the future***
- 3. Some words to remember***



1. (Some) key messages from the speakers' presentations and audience

- Need to accept that globalisation is happening and to work within the current context:
 - Demographic shifts (uneven growth – Asia and Africa)
 - Economic centre of gravity shifting East
 - Economic changes: rich get richer and the super rich even richer (losers: very poor and middle class in the rich countries, plus former communist countries)
 - Increasing urbanisation
 - Natural disasters
 - Rise of right-wing, populist parties
 - Multiple crises (refugees), wars, conflicts
 - EU: the Euro crisis, Brexit
 - Increasingly polarised discussion of globalisation
- BUT, today's challenges are global ones, and can only be solved through international collaboration



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1. (Some) key messages from the speakers' presentations and audience

- Internationalisation as an important tool and key strategic focus of HEIs: mobility, but well beyond – intercultural competences, quality, partnerships, research collaboration, soft diplomacy, global development, etc.
- Inclusion requires an all-encompassing approach of reaching out to multiple underrepresented groups with very targeted measures (needs-based approaches, promotion, recognition, flexibility)
- Digitisation – working to ensure that it complements face-to-face activities
- Sustainability gaining traction – major impact on the traditional activities
- European and national strategies: setting (through funding) agendas; institutions must 'dare to be different'



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1. (Some) key messages from the speakers' presentations and audience

- Busting some of the myths of the European Universities Initiative (EUI) – no need to: be an established network before, to be 'huge' (5 HEIs in CHARM-EU), to aim for excellence from day one (AGILE – continuous work in progress).
- Crucial: innovative idea (Imagine...) and long-term vision, ability to work around the challenges (funding, housing, internal processes, ...)
- The digitisation wave in the EU context is full of initiatives: European Student Card (projects to digitise and streamline procedures and services), EWP, OLA, MyAcademicID
- Gradual roll-out (EWP: 2021 – inter-institutional agreements & OLA; 2022 – nominations; 2023 - transcript of records)
- Solutions for HEIs with different practices, but bottom-line: IT's HAPPENING, so can't afford to be left out.



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1. (Some) key messages from the speakers' presentations and audience

Zoom on CH:

- Internationalisation strategy trends at HEIs: 6 stand-alone, 22 integrated, 12 none
- Emphasis on reputation and excellence, but also quality in education and research
- National strategy – mobility for all
- Myriad of interinstitutional agreements (DE, FR, ES, UK, SE), but on average imbalanced ratios
- CH annual growth rate in mobilities: 5.7% vs. 9.3% in E+
- Most cooperation bilateral – wish to move towards multilateral cooperation

Necessary steps:

- changing the image of exchange and mobility: E&M enhance the quality of training and education!
- reversing the view: mobility ➡ partnerships to partnerships ➡ mobility

Role of organisations like SwissCore to advance cooperation



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2. Proposals for the future

A more flexible and incisive way of conceiving E&M – 9 paths :

1. *Build and support cooperation and partnerships (not only individual mobility)*
2. *Priority target audiences : students and (new) teachers*
3. *Mix and balance of competitive and open/discretionary funds*
4. *Sustainability of supports and funding (mid/long-term)*
5. *More flexibility in programmes design and support instruments*
6. *Grants or funds to support innovation and creativity in E&M field*
7. *Measurement of effects and impact (statistic data/impact models)*
8. *Accompanying measures (communication, incentives, networking and exhibition measures, targeted events, campaigns, ...)*
9. *Have the necessary human resources in the cantons/institutions and by Movetia*



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2. Proposals for the future

- The 9 points should be 10 - making exchange as accessible as possible (work with authorities beyond HE – immigration, health, labour, etc.)
- Mobility culture – from opt in to justified opt out
- International cooperation can help address challenges within the institutions (at home) (global challenges, changes of practice, of legislation, etc.)
- Invest in non-traditional types of mobility ('Imagine...')
- Flexibility is key – the European University Initiative model of non-prescriptive funding could be multiplied (HEIs should have some funds at their discretion, to innovate)



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2. Proposals for the future

- Impact assessment is essential as well (moving away from measuring inputs and outputs, mapping the data pots – ‘data stewards’, making sure the results feed back to strategy)
- ‘Skills of the future’ – role of internationalisation in educating the students for jobs that don’t yet exist
- High interest in CH being part of the European Universities Initiative, as a game changer initiative in HE
- CH is part of the European Education Area and should play an active part in it
- Big chance for international higher education to be part of the solution to most societal challenges



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3. Some words to remember

- *We live in such uncertain times that even the uncertainty index is uncertain*
- *The digital revolution needs to include not only the ‘digital natives’ but also the ‘digital aliens’*
- *The European University Initiative is a ‘second chance’ for the European Higher Education Area*
- *Participation in Erasmus will ensure Erasmus Without Paper rather than Paper without Erasmus*



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Thank you!

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