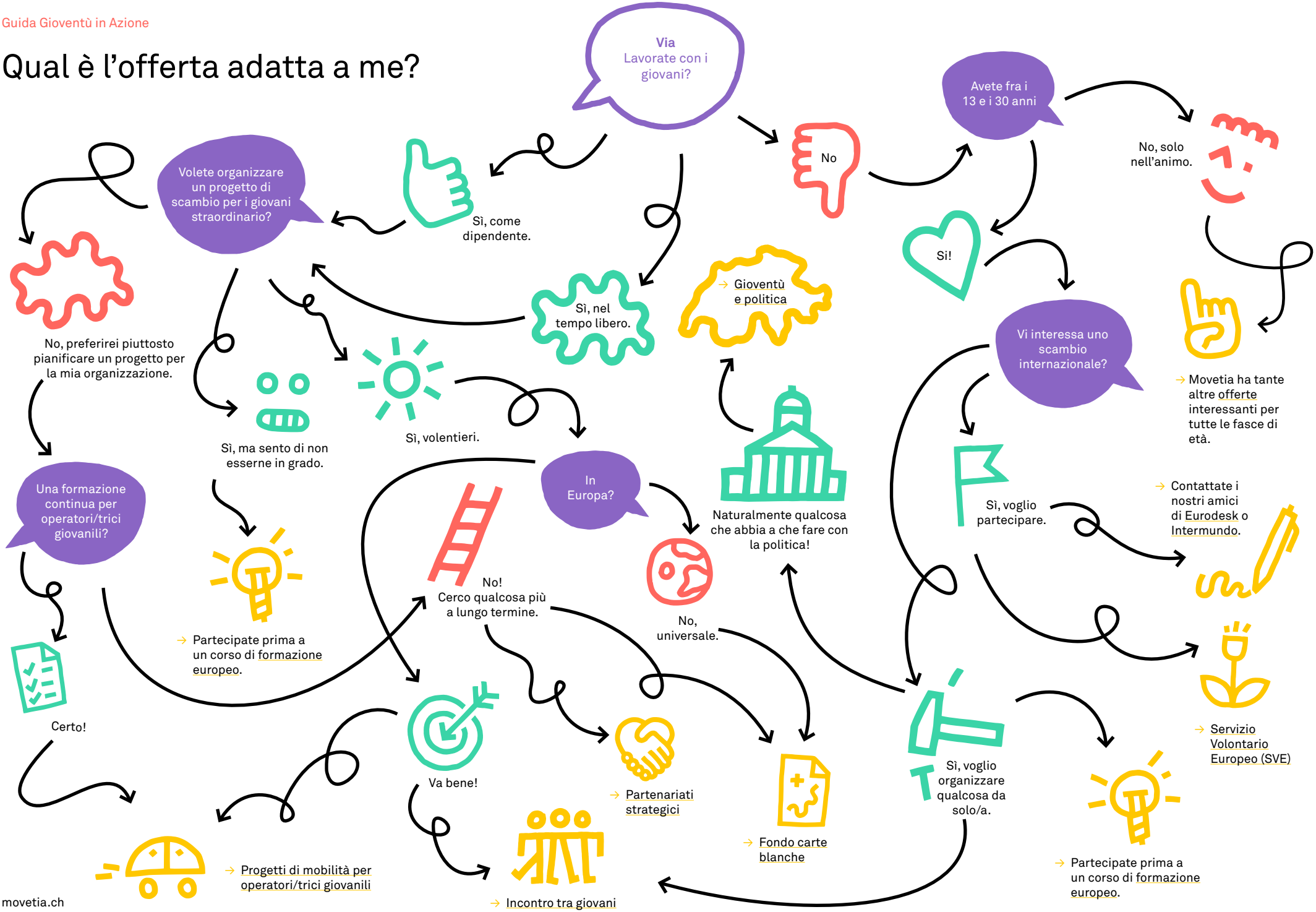Qual è l'offerta adatta a me?