

ENTREPRENEURSHIP

SUMMIT

2.6.2022

OLTEN



movetia

Austausch und Mobilität
Exchange et mobilité
Scambi e mobilità
Exchange and mobility



You[®]Start

etia

Austausch und Mobilität
Echanges et mobilité
Scambi e mobilità
Exchange and mobility

move

Exchange, mobility and cooperation – for what?

José Oberson Mau, Movetia | Head of Division

Head of Division | Vocational education and training, Youth, Adult Education

jose.oberson@movetia.ch

Who we are
what we do



«Blick über den Tellerrand»

en. «looking beyond one's own nose»[fig.]

fr. «regarder au-delà de son nombril»[fig.]

it. «vedere al di là del proprio naso»[fig.]



**“Success is walking from failure to failure
with no loss of enthusiasm.”**

– Winston Churchill



Our mission

- **Promotion and support** of projects and activities in the field of **exchange** and **mobility** in **education** nationally and internationally.
- **Funding + networking**



What we do...

→ Financial support:

Create opportunities

→ Consulting + evaluation:

Create quality

→ Networking:

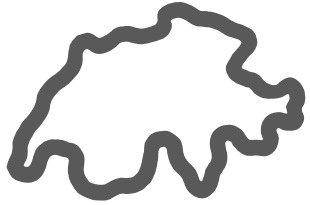
Create a culture of mobility and cooperation

→ Information + promotion:

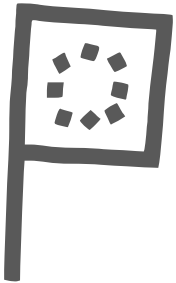
Foster knowledge and inspiration



Coverage



Switzerland



Europe



worldwide



Mobility + exchange: Added value for all partners involved

- Learning a **new language**
- Acquire **intercultural and social skills**
- Develop **fundamental life skills** (transversal soft skills)
- Improve **employability**
- **Promote entrepreneurship**
- Create an **international network**
- **Explore** other educational systems
(...and learn from them!)
- Increase the **attractiveness of VET**



Coverage



Elementary
school

(secondary 1)

Grammar
school

VET

Youth
exchange

University,
tertiary level

Adult +
further
education

Staff mobility



« Some companies may think they can't afford the exchange or that it's useless. Our experience is the opposite. Many companies find that after the stay abroad, the apprentices are more open, more willing to learn, and approach things differently. »

International Cooperation and partnerships



Mobility

Cooperative Partnerships

→facilitate transnational cooperation between institutions in the field of VET to promote innovation and to exchange good practice.

Alliances for Innovation

→identify and provide the skills and knowledge that is necessary for the development of the labour market, for innovation and sustainability in VET.

Centres of Vocational Excellence

→promote the development of internationalization strategies as well as international and intersectoral cooperation.

**Institutional
cooperation**

...for partnerships in favour
of theme-centred
development and innovation
in order to improve and
innovate the educational
system



...for partnerships in favour
of theme-centred
development and innovation
in order to improve and
innovate the educational
system



**«Thanks to a visit to a Finnish school,
GBS also has a horizontal bar in school
hallway where students can do
gymnastics during their breaktime.»**

D. Kehl, GBS St. Gallen

Mobility, exchange and cooperation programs in Vocational Education and Training

Mobilities: Individuals

Cooperation: Interinstitutional cooperation

VET institutions are eligible to apply, not individuals:
Vocational schools, professional associations, organisations of the world of work,
cantons, training companies

National Programme

CH Programme to
Erasmus+

CH-Programme to
Erasmus+

International
Programme

Learner mobility*
* incl. Apprenticeship graduates



Flat rate according to
destination country and duration
- Travel
- Stay
- Organisation for the
educational institution



Work placement and
thematic project work

Teaching staff mobility



Flat rate according to
destination country and duration
- Travel
- Stay
- Organisation for the educational institution



Teaching, job shadowing,
further training or networking
activities within the framework of
vocational education and training

Institutional educational cooperation



Educational content in
cooperation with foreign
partners:
- Reports, studies, modules,
impact analyses,
partnership building, etc.



Effective costs (Movetia: 60 %)
- Cooperation and personnel costs
- Creation of educational material
and teaching units
- Other material costs
- Travel and accommodation
during the pilot

Entrepreneurship

✕

Exchange

✕

Cooperation



= Success formula



Exchange and entrepreneurship for Life skills

ange and entrepreneurship for Life skills

Assertion 1: “Entrepreneurship is a key competence for Lifelong Learning”

Assertion 2: “Exchange experiences foster entrepreneurship skills”

Assertion 3: “Exchange experiences provide the environmental conditions to stimulate entrepreneurship”

Change and entrepreneurship for Life skills

Assertion 1:
Entrepreneurship
a key competence
for Lifelong Learning”



Transversal competences:

Four dimensions

Digital skills

- Programming
- Designing
- Media handling and (interactive) media use



Problem solving skills

- Critical thinking
- Analysis (Identification)
- Creativity and Innovation
- Initiative
- Entrepreneurial thinking and acting



Berufsspezifische Kompetenzen



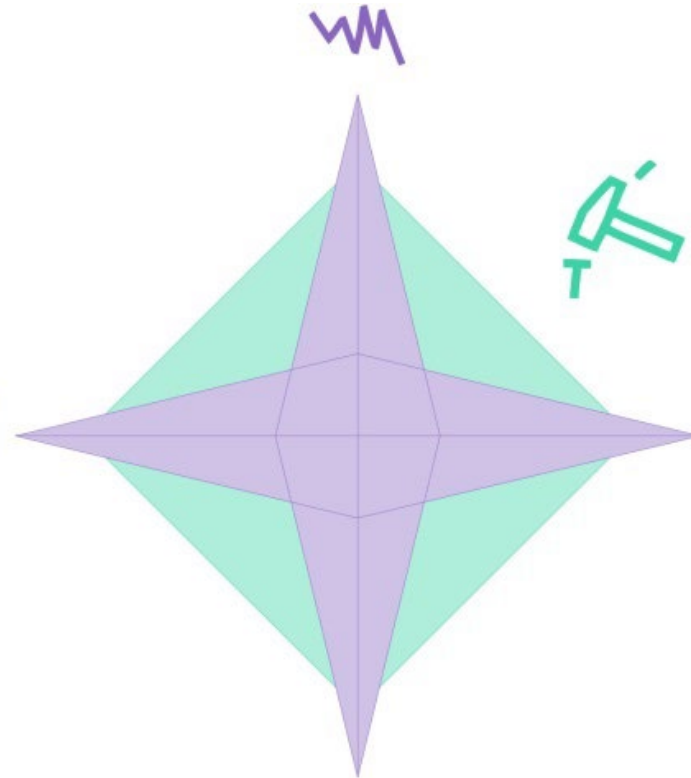
Social, self- and methodical skills

- Communication
- Collaboration
- Interculturality
- Service mindset
- Independence
- Self-confidence
- Resilience
- Flexibility
- Planning and organization
- Responsibility
- Active learning and learning strategies



Basic competencies

- Literacy
- Language competence (mother tongue and foreign language)
- Mathematics, science and technology



Context EU | Key competences for
Lifelong Learning

EU key competences
for lifelong learning

OECD | Competency framework

WORLD BANK | STEP Program (Skills
Toward Employment and Productivity),
Entrepreneurship and innovation



UNICEF | Life Skills + Citizenship

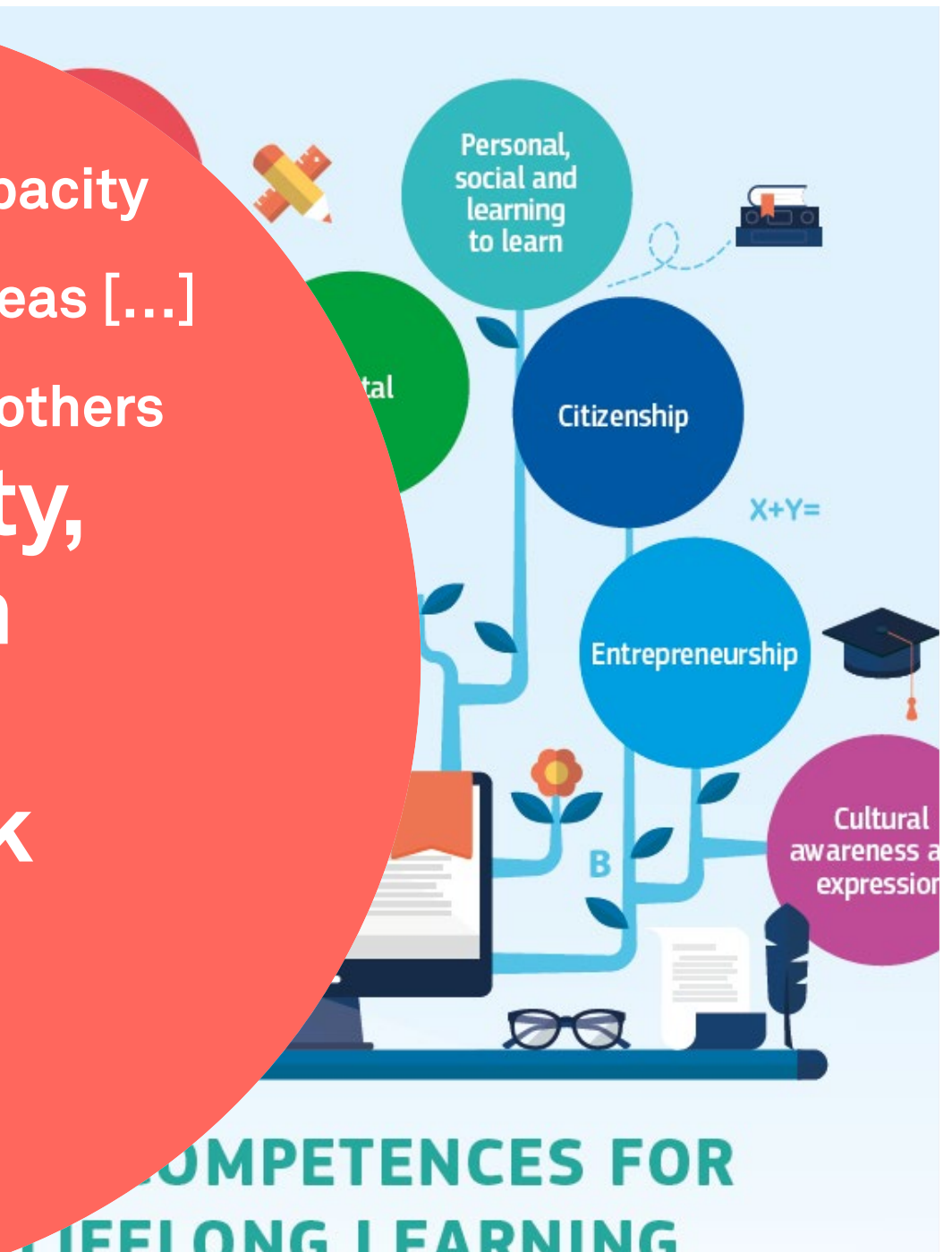
UNESCO UNEVOC | Entrepreneurial
learning strategy in TVET

ECONOMIC FORUM | Future Work
skills



Entrepreneurship refers to the capacity
to **act upon opportunities** and ideas [...]
to **transform them into value** for others
[...] and is **founded upon creativity,**
critical thinking and **problem**
solving, **taking initiative** and
perseverance and the ability to **work**
collaboratively to **plan** and
manage projects [...]]»

European Union (2019): Key Competences for Lifelong Learning



Change and entrepreneurship for Life skills

Session 2: Exchange experiences to master "entrepreneurship skills"



initiative + venture



Open-mindedness + creativity



Social skills, networking, communication skills



Methodical and planning
skills, flexibility



Empathy and other-orientation



Social-emotional competencies



«Significant life
experience»



ange and entrepreneurship for Life skills

section 3:
exchange experiences
provide the environmental
conditions to stimulate
entrepreneurship”







ange and entrepreneurship for Life skills

Conclusion:

Exchange, mobility and internationally
inspired cooperation create incentives
and hero(e)s of entrepreneurship”

Thank you

Merci beaucoup

Danke

Grazie mille

www.movetia.ch



CALL FOR ACTION

Entrepreneurship and cooperation

Dear 2030, I wish...»

Liebes 2030, ich wünsche...»

Caro 2030, vorrei che...»

Cher 2030, je souhaite...»

