Movetia Academy 2024
Invitation
Masterclass on Communities of Practice

Under the umbrella "Movetia Academy" the Swiss National Agency Movetia fosters the knowledge transfer on current international education topics with a series of training opportunities for scholars, researchers and teachers of Swiss universities.

Communities of Practice tackle complex challenges in today's rapidly evolving academia, such as **internationalization, improvement of teaching excellence**, **creating welcoming joint campuses,** other **university innovations** at home or alliances that require **cross-disciplinary and/or cross-border collaborations**. Communities provide a collegial, structured yet flexible, well-facilitated framework for achieving bottom-up change, professional development, or a more collaborative way of international cooperation.

In a collaboration with the Mestenhauser Institute for International Collaboration Movetia Academy is offering you the following invitation to participate:

DRIVING CHANGE COLLABORATIVELY
"Facilitating Communities of Practice"

The Masterclass "Driving Change Collaboratively: Facilitating Communities of Practice" **is an intensive course for future Facilitators of Communities,** to build their competencies and confidence to set up and run their own Communities. An international team of mentors will share their experience with academic communities within their institutions and across Europe and the USA. As outcome by the end of the masterclass, each participant will have created their own Community Project Plan capable to designing, runing and sustaining a community of practice.

Masterclass will support the participant to:
- Explore key features of Professional Learning Communities and networks and learn how to set up, and facilitate a community with colleagues, fostering inclusion, collaboration and problem-solving.
- Acquire novel strategies to support Internationalization at Home (IaH) at their own institution.
- Widen their skill set in facilitation and embracing intercultural diversity in academic communities.
- Develop their own Community Project in your institution/alliance to drive innovations.
- Get expert feedback addressing challenges while they start up their own community.
- Experience being part of cross-institutional network of like-minded leading professionals.

Target group of participants (20-25 participants)

- Academic instructors, Educational/ Curriculum Developers, Heads of international relation offices, academics in charge of Internationalisation at home, European University Alliance and partnership Coordinators, University Leadership.

Masterclass features:
- **Kick-off 17 June 2024: One-day In-person Session in Bern Switzerland (venue tba)**
- **4 x 2 hours Online sessions** (90 min workshop plus 30 min Q&A session)
- **Self-guided learning** between sessions (approx. 5 x 90 min)
- **Collaborative Engaged Network:** sharing, exchanging, and peer support
- **Virtual Learning** Space support (Padlet with activities and course materials)

Structure of Sessions: (June 2024- January 2025)
- June 17: Session 1 (In-Person) *Engaging, Connecting and Collecting*
- June 25: Session 2 (Online) *Designing the Structure*
- October: Session 3 (Online) *Facilitating and Welcoming Diversity*
- November: Session 4 (Online) *Implementing and Sustaining* Communities, *Sharing of Projects, Reflection and Self-growth*

Masterclass Mentors:
- Session 1: Dr. Jos Beelen, Dr. Eva Janebova,
- Session 2. Eveke de Louw, Dr. Jos Beelen
- Session 3: Dr. Chris Johnstone , Dr. Eva Janebova
- Session 4: Dr. Renata Tomaskova, Dr. Jos Beelen, Dr. Eva Janebova

REGISTRATION

While no participation fee will be charged, participants will have to bear the time and travel costs.

Registration open by 30 April 2024. REGISTRATION FORM

Questions to be sent to maria.stergiou@movetia.ch

Detailed Course Schedule: next page

Intended Schedule

Sessions	Key Activities	Description
Individual Preparation for Session 1: *Institutional landscapes* (Padlet/Gallery Walk pitches Day 1)		
<mark>**SESSION 1: In-person**</mark> **17 June 2024, Bern (CH)** ***Engaging, Connecting Collecting***	Opening Gallery Walk (Mapping institutional landscapes) **Internationalization at Home Input and Fishbowl**: What the concept of IaH means in practice: • Teaching Int. Classroom • COIL in domestic curriculum • Enhancing collaboration in EUA • Critical lense Needs Analysis (Brief Activity/HW(?) **Networking lunch** Mini lecture **Small group activities: Practicing tools** for Community Design and Start**:** A) Appreciative inquiry B) Learning Star **My Community Project Placemat** and **Buzz Session/Shared Case Session**	Masterclass Programme Introduction Connecting, building teams, nourishing relationships Engaging participants in exploring institutional contexts Expert pitches with facilitated discussions around IaH to collect issues to collect issues that need to be worked on in CoP Gain in-depth understanding of key features of PLCs, CoPs, networks Working toward the CoP design, Explicating desired outcomes of CoP **Indiv. Community Plan Work (Placemat draft)** and feedback from peers Shared case sessions to help explicate objectives of individual projects and create small groups around similar themes Reflection and instruction for next session Preparation

Individual Preparation for next session: *Project Plan*: Desired CoP Objectives, Sketching my current local networks and stakeholders		
SESSION 2: On-line **25 June 2024, 12-14h** *Designing structures*	Minilecture Minilecture: life cycle of a community (Lessons learned around successful and not successful CoP) Practicing Community Design Tools (break/out rooms) Value Creation Canvas Q&A Session: Recruitment strategies in culturally diverse settings	How to design the optimal structure of Community (voluntary, top-down) • Exploring Community structures and value creation in different settings • Creating inclusive collaborative cultures for CoP start • Considerations for choosing the best recruitment strategies in diverse institutional and cultural contexts
Midway task (due September 2024): *Community Project Plan - Designing Communities:* **Instruction: TBD** **Individual preparation for next session:** *Guided Reflection on Me as a Facilitator*		
SESSION 3: **(October 2024)** *Facilitating & Welcoming Diversity*	Facilitation strategies: Icebreakers to build comfort, "Space in the room" considerations. Allowing for listening (plenary) Facilitation practice (breakout room activity) Q&A Session: Considerations for intercultural communication	How to facilitate a Community • Practicing facilitation, challenges • What happens behind the scene • Intercultural diversity and how to work with it • Phase of communities – from directing to self-directing and commitment

Individual preparation for next session: *Reading on Intercultural Communication* with Qs for Intercultural Diversity Facilitation **Final Task:** *Community Project Design - Running and Sustaining Communities*: **Instruction (TBD)**		
SESSION 4: (November 2024) ***Implementing and Sustaining Communities***	Examples of "keeping the ball rolling" (Plenary) Guidelines to be successful and basic requirements Presenting CoP Design and peer feedback on existing Communities (break-out rooms) Q&A Session: Continuing Self-growth and staying connected Sustainable CoP (Break-out room discussion) Q&A Session: How to engage Leadership	How to get sustainable results - CoP outcomes: plans, products, practices, … - Involving other stakeholders, examples of "keeping the ball rolling", - Examples using communities in different settings (institutional/EUA) - implementing v. enabling, creating a ground for CoP-welcoming culture - CoP as a strategy for IaH and cooperation within EUA. - Presenting, feedback, and Intervention in concurrent Communities - CoP as a value for personal and collegial growth
Individual preparation for session: *CoP implementation*, Reading on E. Wenger, Cultivating Communities with Qs		