



School of Applied Linguistics

**ILC Institute of
Language Competence**

High-impact measures for the comprehensive internationalisation of curricula in Switzerland

Zurich Universities of
Applied Sciences and Arts



I@H, IoC & Comprehensive Internationalisation: Controversies and Challenges

„Comprehensive internationalisation is a **commitment**, confirmed through **action**, to infuse **international and comparative perspectives throughout** the teaching, research, and service missions of higher education (...) It is an **institutional imperative**, not just a desirable possibility.“ (Hudzik 2011)



Tom-gray.com



Integro-com.au

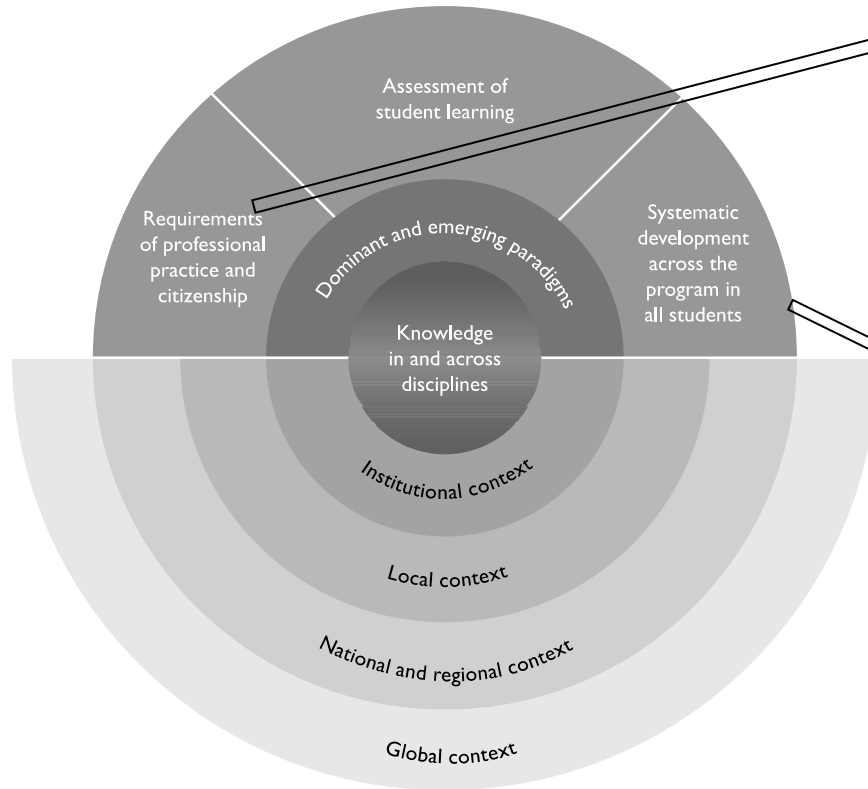


thedailystar.net

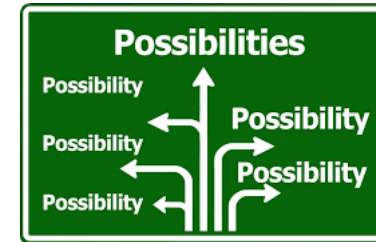


psychologytoday.com

What is it?



de.wikipedia.org



pfarrbriefservice.de

Leask (2015: 27)

How do we go about it?



Tokyo2020.org



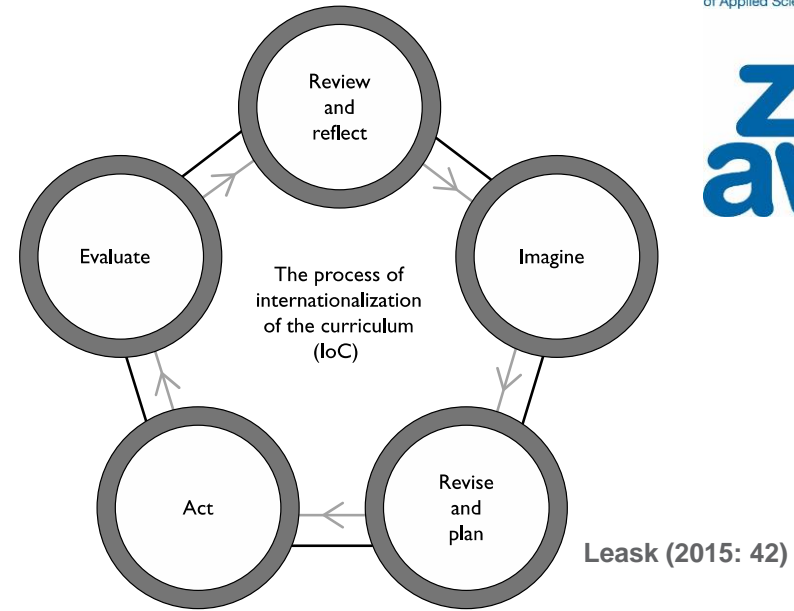
bildagentur.panthermedia.net



thomas-os.de

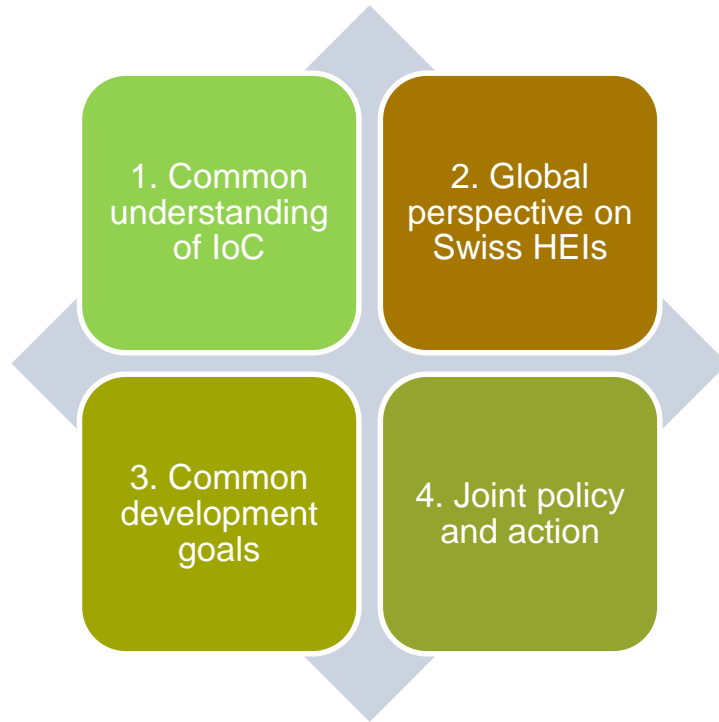


Oecd-development-matters.org



- Focus on Study programmes
- Qualitative study programme analysis
- Quantitative survey with teachers (and students)
- Qualitative survey with teachers (and students)
- Curricular adjustment
- Implementation and evaluation

... and our project?



- **Funding Agency:** Movetia (SBFI)
- **Duration:** 1.9.2019 – 31.8.2021
- **National partners:** ZHAW (L, Lead), BFH, HES-SO, SUPSI
- **International partners:** IoC Global in Action, La Trobe Uni, Melbourne, Center for International Higher Education, Boston College
- **Structure:** Similar to Erasmus+

Project philosophy and timeline

- Integration of perspectives on IoC to broaden our understanding;
- Rotating responsibility;
- Pooling of efforts for enhancing quality;
- Institutionalising collaboration beyond the project;
- Sharing knowledge nationally and internationally.



Expected and intended outcomes

Joint policy and action plan 2022- 2025

- Joint mission statement / vision
- ‚Itemised‘ steps

Institutionalised collaboration

- Joint ‚task force‘ on IoC to pool expertise

‚Global Competence Lab‘ (ZHAW)

- Unit focusing on transversal themes on IoC

Panel discussion with delegates from participating HEIs

Jacqueline Bürki (BFH)

Annick Catella (SUPSI)

Luna Iacopini (HES-SO)

**Moderator: Patrick Studer
(ZHAW)**

1. Why did you participate in this initiative?
2. How would you define the drivers of internationalisation in your institution?
3. If you had to define a comprehensively internationalized curriculum in your institution, what would its profile look like?
4. Which types of initiative, by which members of staff, are most likely to lead to success in advancing the comprehensive internationalisation of the curricula in your institution?
5. Where would you like to see your institution in five or ten years from now and how realistic do you think your vision is?
6. How would you rate your institution's willingness to engage in the internationalization of the curriculum?
7. How would you describe the main obstacles to the internationalisation of the curriculum in your institution?