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# WELCOME!

Funding programmes for international  
cooperation projects in higher education  
Call 2024

Break-out Session

Maria Stergiou, Julia Grünenfelder

# Outline

- Introduction cooperation projects
- Our programmes: Swiss Programme for Erasmus+ (SPE+) and Movetia International Programme (IP)
- Call 2024 – updates
- What makes up a good cooperation project
- Spotlight: Why dissemination matters
- Your questions

# Introduction

- Newcomer: Introduction to international cooperation funding for Higher Education Institutions
- Advanced: We made adaptations!
- There is always a next level: Key elements for a successful application
- High expectations of tertiary education institutions

# Internationalisation...

- *“The process through which a university seeks to increase its international engagement”.*

David Killick, Monika Foster, “Learner Relationships in Global Higher Education, Routledge 2021

# Introduction: Why international cooperation projects

- Increasing the quality of higher education and the practices of the participating educational institutions, opening up to new topics and activities
- Addressing common needs and challenges
- Building the capacity of institutions to work transnationally and cross-sectorally
- Enabling transformation and change (at individual and institutional level)

# Our programmes for HigherEd cooperation projects 2024



## (Movetia) International Programme

- Worldwide cooperation

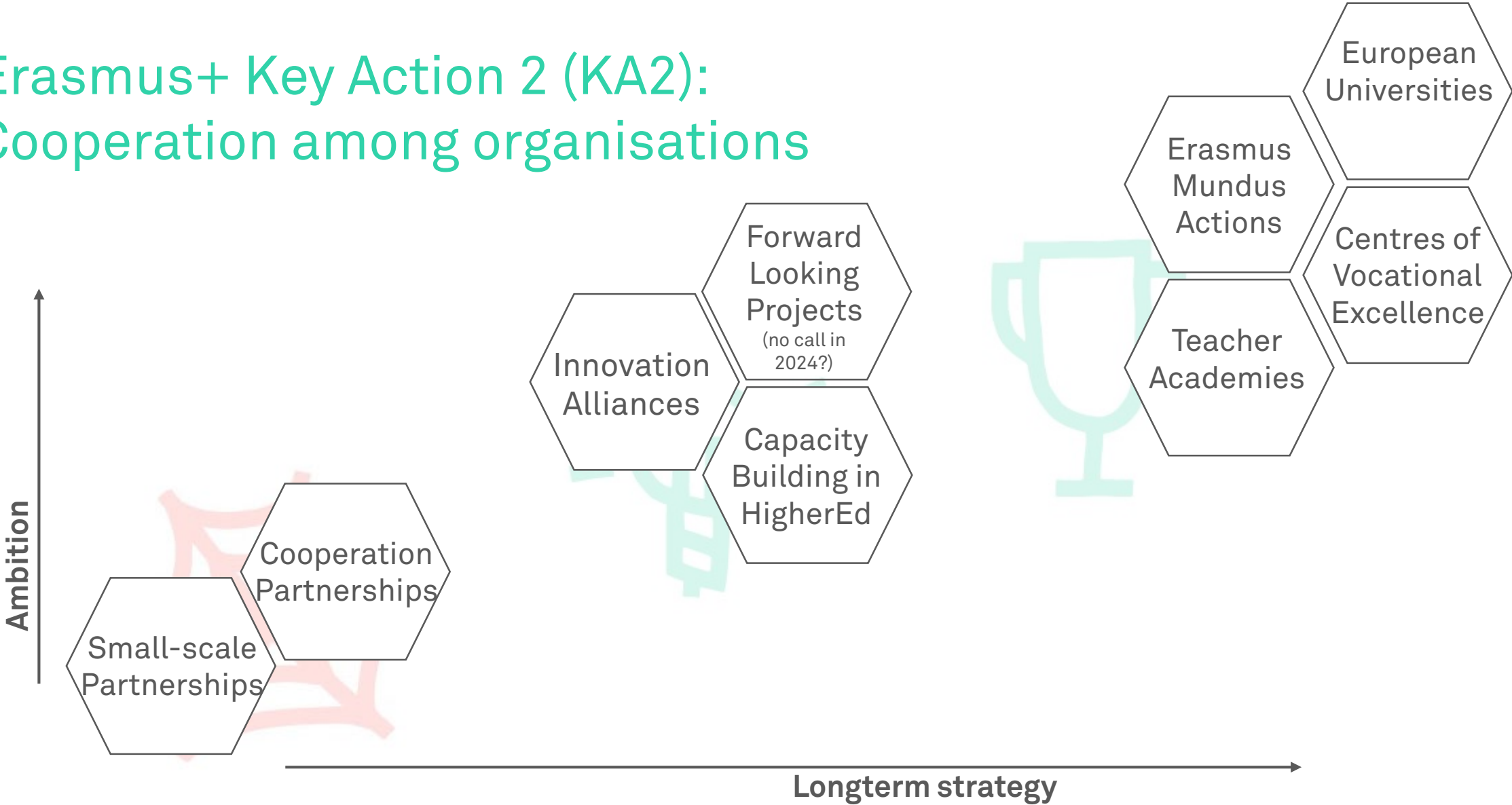
Erasmus+



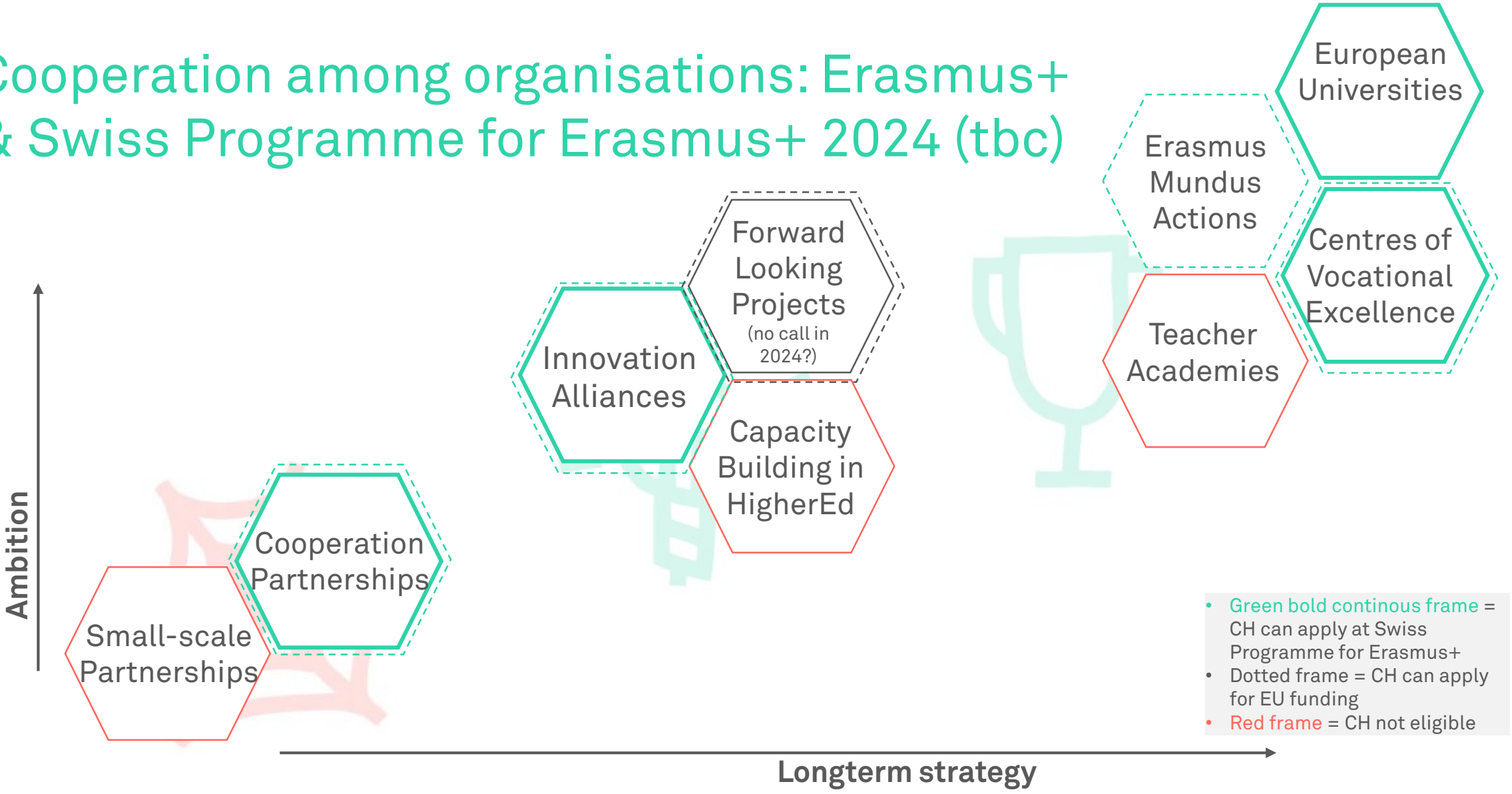
## Swiss Programme for Erasmus+ : Funding for associated participation in Erasmus+

- Cooperation Partnerships
- Innovation Alliances
- Centres of vocational excellence
- European universities

# Erasmus+ Key Action 2 (KA2): Cooperation among organisations



# Cooperation among organisations: Erasmus+ & Swiss Programme for Erasmus+ 2024 (tbc)





# In a nutshell - what's new in 2024

- **International Programme**
  - Funding menu options HigherEd: 15'000 CHF, 30'000 CHF, 60'000 CHF
  - Deadline: 28 March 2024
  - Newcomers strongly encouraged
- **Swiss Programme for Erasmus+**
  - Deadline Cooperation Partnerships, Innovation Alliances: pending (usually 2 weeks after EU deadline)
  - Deadline European Universities: 20 February 2024
- **Both programmes**
  - New application platform > you need a new account
  - Slightly adapted application form

# Application for Cooperation Funding for Higher Education

Programme	Funding line	Options during application	Menu
International Programme		Choose from predetermined menu per consortium	<ul style="list-style-type: none"> <li>- 15'000 CHF</li> <li>- 30'000 CHF</li> <li>- 60'000 CHF</li> </ul>
Swiss Programme for Erasmus+	Cooperation partnerships	Choose from predetermined menu per Swiss applicant	<ul style="list-style-type: none"> <li>- 15'000 CHF</li> <li>- 30'000 CHF</li> <li>- 60'000 CHF</li> <li>- 100'000 CHF</li> <li>- 150'000 CHF</li> </ul>
	Alliances for innovation	Propose amount yourself (must be proportionate)	
	European Universities		
COVEs/TA (tbc)...			
Erasmus+	Several	Check Erasmus+ rule	

# How to select the appropriate grant from a fixed menu





What makes up  
a good cooperation project?

# Stages of a cooperation project

Phases (all partners actively participate in all phases)

1. **Planning** (defining needs, objectives, project and learning outcomes, activity formats, timetable, etc.).
2. **Preparation** (planning of activities, development of work programme, practical arrangements, confirmation of target group(s) of planned activities, elaboration of agreements with partners, etc.).
3. **Implementation** of the activities including the implementation of the results in your institutions and dissemination during and after the project.
4. **Follow up** (evaluation of activities and their impact at different levels, and use of project results).

## Key features of a cooperation project

- Is the project idea relevant?
- Are the project concept and the implementation plan convincing?
- Is the project team capable of achieving the project goals?
- Are the partner agreements substantial?
- What are the intended results and are they meaningful?
- What impact are you aiming to achieve and how?

## Do's (& Dont's)

- Relevance > demonstrate the necessity for the project and the international cooperation (include data, research etc.) & that the project addresses Movetia funding criteria
- Coherence: Project objectives > needs of the target groups > activities and deliverables
  - >Less is more > activities > budget
- Quality of your results > define indicators and evaluate
- Expected impact > wide group of beneficiaries, beyond your department or institution > outline how you plan to integrate & share



# Spotlight: Why dissemination matters

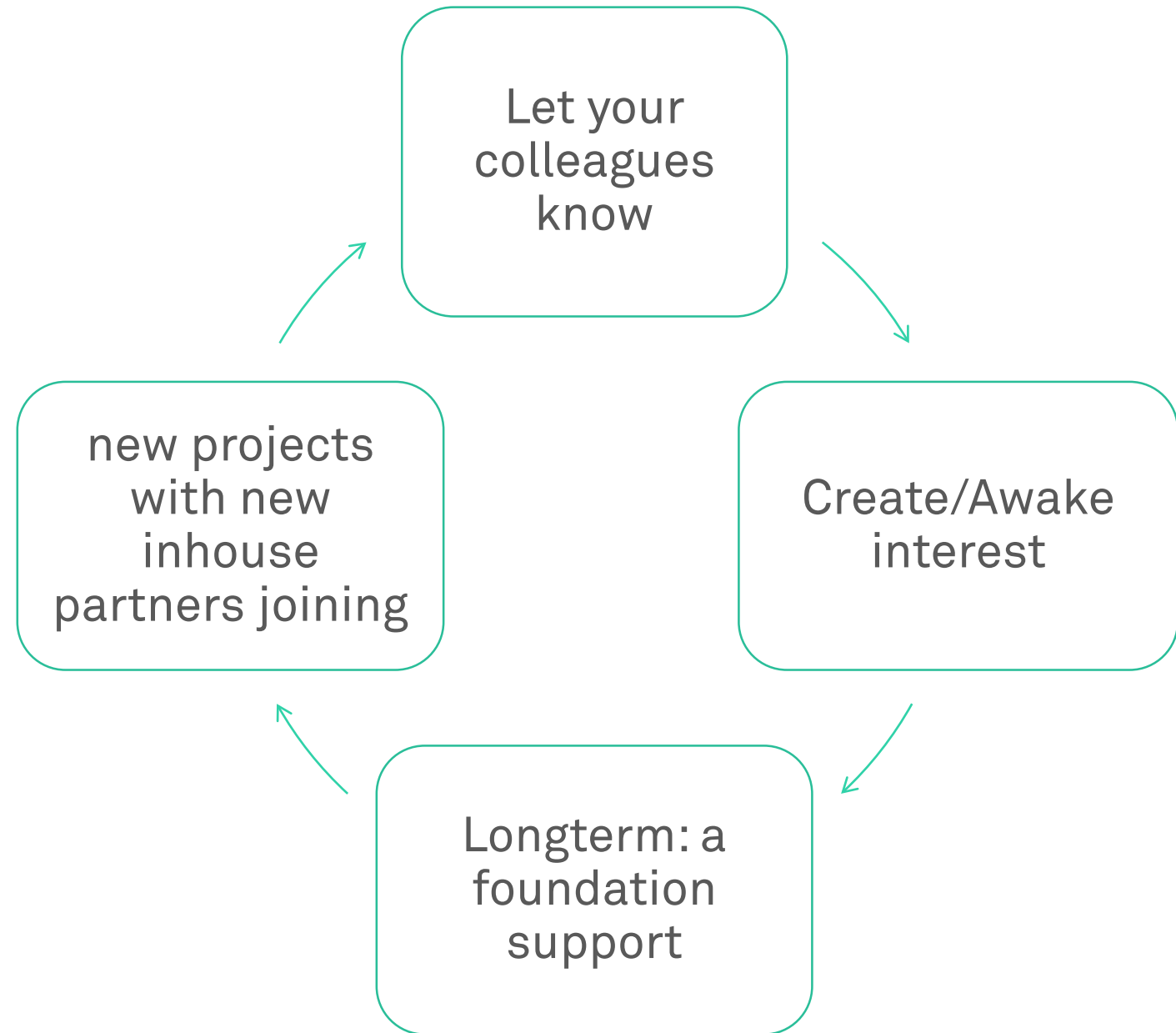


# International cooperation in **education** feeds its internationalisation and supports its progress

- Maximising the impact of your project results
- Building resources at your own institution
- How can a result be anchored and prevent the effect from vanishing?
- How can dissemination be measured – within a longer-term dimension
  - > Integration of the results into existing work
- Collaboration with other Swiss institutions

Dissemination at home

Formation of clusters for collaboration within your institution



Dissemination  
across borders

Formation of  
clusters for  
cooperation within  
the international  
community





# Your Questions

# Contact

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***Merci***

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